ZAG HEROEZ

# Miraculous™ World

SHANGHAI, THE LEGEND OF LADYDRAGON

STYLE GUIDE

# SHANGHAI 2021

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# FONTS

## ゴスペル
## FOT GOSPEL

A B C D E F G H I
J K A L I M N O P Q
R S T U V X W Z

1 2 3 4 5 6 7 8 9 0

https://chinesefontdesign.com/japanese-artfot-gospel-std-eb-ensemble-chinese-font-traditional-chinese-fonts.html

## GANG OF THREE

A B C D E F G H I
J K A L I M N O P Q
R S T U V X W Z

1 2 3 4 5 6 7 8 9 0

DAFONT.COM

## MADE IN CHINA

A B C D E F G H I
J K A L I M N O P Q
R S T U V X W Z

1 2 3 4 5 6 7 8 9 0

DAFONT.COM

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# COLORS

cmyk:
37,85,0,0
pms: PURPLE C
HEX:
CB1BD5

cmyk:
49,68,0,0
pms: 2583C
HEX:
B05EF8

cmyk:
54,1,100,0
pms: 368C
HEX:
82BF25

cmyk: 0,96,100,0
pms: 485c
HEX: FF1A00

cmyk: 100,84,6,0
pms: 7687C
HEX: 00429A

cmyk: 0,25,83,0
pms: 136C
HEX: F5C046

cmyk:
78,34,0,0
pms: 7689C
HEX:
0D8CD3

cmyk: 0,0,0,0
pms: Black 6c
HEX: 160027

cmyk:
0,53,0,31
pms: 564C
HEX:
5AE0C8

cmyk: 60,0,100,0
pms: 368C
HEX: 68CB27

cmyk:
0,29,90,0
pms: 1235C
HEX:
FFBB30

cmyk:
0,53,88,0
pms: 715C
HEX:
FF8E31

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# EDITORIAL

## THE POWER OF THE REINLINGS

## WORTH OF THE DRAGON

WE NEED TO PROTECT THE PRODIGIOUS

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# POSES

## RENREN



MLBshangaiSG2020CA
3dRenreno1.PSD



MLBshangaiSG2020CA
vtRenreno1.AI



MLBshangaiSG2020CA
3dRenreno2.PSD



MLBshangaiSG2020CA
vtRenreno2.AI

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# POSES GROUP



MLBshangaiSG2020CA
3dRRLB01.PSD



MLBshangaiSG2020CA
vtRRLB01.AI

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# POSES
GROUP



MLBshangaiSG2020CA
3dRRLB02.PSD

MLBshangaiSG2020CA
vtRRLB02.AI

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# POSES

## REINLINGS



MLBshangaiSG2020CArlGR02.AI

MLBshangaiSG2020CArlGR01.AI

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# POSES

## REINLINGS



MLBshangaiSG2020CArlTIGER.AI



MLBshangaiSG2020CArlMONKEY.AI



MLBshangaiSG2020CArlHORSE.AI



MLBshangaiSG2020CArlDRAGON.AI



MLBshangaiSG2020CArlSNAKEAI



MLBshangaiSG2020CArlMANTIS.AI



MLBshangaiSG2020CArlEAGLE.AI



MLBshangaiSG2020CArlBEAR.AI

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# POSES

## DRAGON



MLBshangaiSG2020CADragon01.AI

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# ICONS

## LADYBUG AND THE PRODIGIOUS



## CHINESE SCENARIO ELEMENTS



## LADYBUG FRAME LETTERING




MLBshangaiSG2020IC.AI

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# BADGES




Also works with red Background.




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# 瓢虫



# LADYBUG

IN SHANGHAI

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# BADGES




Also works with red Background.




MLBshangaiSG2020BD03.AI

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# BADGES




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# BADGES

# LADYBUG

瓢虫



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# BADGES
## 3D VERSION




MLBshangaiSG2020BD01.AI




MLBshangaiSG2020
BD02.AI




MLBshangaiSG2020BD03.AI




MLBshangaiSG2020BD05.AI

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# BADGES
## VECTOR VERSION




MLBshangaiSG2020BDvt01.AI




MLBshangaiSG2020
BDvt02.AI




MLBshangaiSG2020BDvt03.AI




MLBshangaiSG2020BDvt04.AI




MLBshangaiSG2020BDvt05.AI

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# BADGES

## REINLINGS

























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BADGES
REINLINGS



MONKEY



BEAR

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# BADGES
## REINLINGS



DRAGON



HORSE

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BADGES
REINLINGS







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TIGER



EAGLE

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LETS PROTECT THE PRODIGIOUS

# LADYBUG

IN SHANGHAI



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GRAPHICS

LETS PROTECT THE PRODIGIOUS

# LADYBUG

AND RENREN



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MLBshangaiSG2020GR01b.AI

GRAPHICS



# DRAGON POWER

PROTECT THE PRODIGIOUS

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# GRAPHICS

## WORTH OF THE DRAGON



DRAGON POWER

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# GRAPHICS




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MLBshangaiSG2020GRvt03.AI

# GRAPHICS




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MLBshangaiSG2020GRvt03.AI

# GRAPHICS
## 3D VERSION



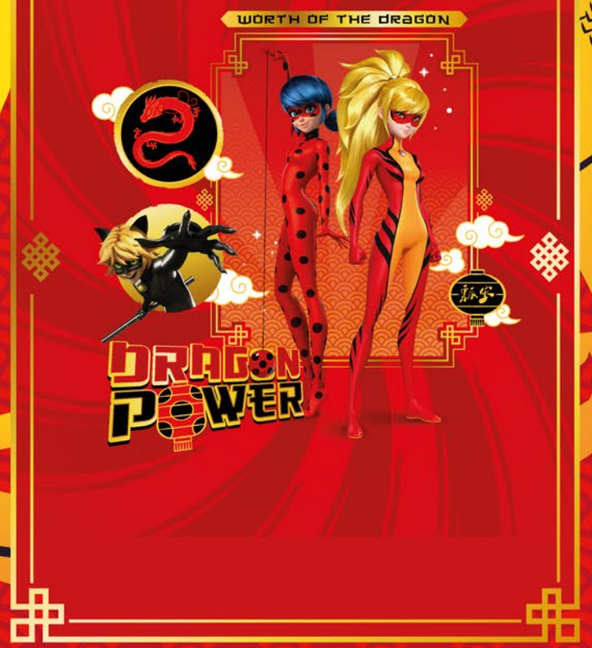

MLBshangaiSG2020GR01a.AI




MLBshangaiSG2020GR01b.AI




MLBshangaiSG2020GR02.AI




MLBshangaiSG2020GR04.AI

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# GRAPHICS
## VECTOR VERSION




MLBshangaiSG2020GRvto1a.AI




MLBshangaiSG2020GRvto1b.AI




MLBshangaiSG2020GRvto2.AI




MLBshangaiSG2020GRvto4.AI




MLBMOVSGSG2020GRvto3.AI

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# PATTERNS


LADYBUG
IN SHANGHAI
瓢虫
Vector version
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